

Communication, Media and Culture, Panteion University, Greece

**Cultural Informatics: new challenges and modern trends**

**Dr. Alexandra Bounia**

Associate Professor of Museology, Vice-Rector of Academic Affairs and Quality Assurance, Department of Cultural Technology and Communication University of the Aegean, Greece

**Dr. Christos Kalloniatis**

Assistant Professor, Department of Cultural Technology and Communication University of the Aegean, Greece

**Moving towards semantic-web museums**

**Dr. Nicolaos Simou**

Senior Researcher, National Technical University of Athens, Greece

Coffee Break - 15 minutes

**Second Group:** **CHES project: Cultural Heritage Experiences through Socio-personal interactions and Storytelling**  
16:30 - 17:30

**Mrs. Maria Vayanou**

Senior researcher at CHES project, Greece

**Engaging the modern user: 3D digitization for highly interactive Web and Mobile applications**

**Mr. Joseph Psistakis**

CTO of Eyelead Company, Greece

**Mobile apps for museums: challenges and solutions**

**Mrs. Ilse Rombout**

Creative Director at 7scenes, Netherlands

**Use of Technologies in Cultural Heritage Institutions: current status and perspectives**

**Ms. Eleni Toli**

Project Manager eCult Value project, ATHENA Research Center, University of Athens, Greece

Q & A - 30 minutes

## WORKSHOPS

18:00 - 19:00 **Dissemination and evaluation of the job role profiles**

Chair: **Mrs. Ana Fernambuco**

Project Manager, Mapas das Ideias, Portugal

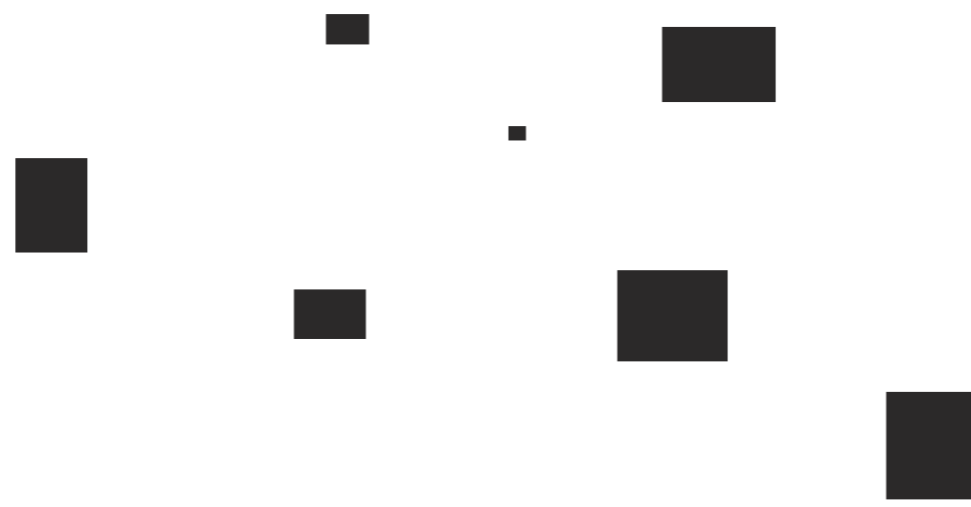
**Exploitation Potential of project outcomes**

Chair: **Dr. Achilles Kameas**

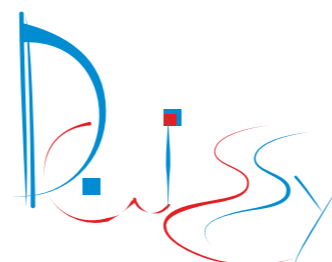
Associate Professor, Hellenic Open University/DAISSy Group, Greece

19:00

**Closing of the Conference**



Organized by



ipis design

Project coordinator



Project partners



Support



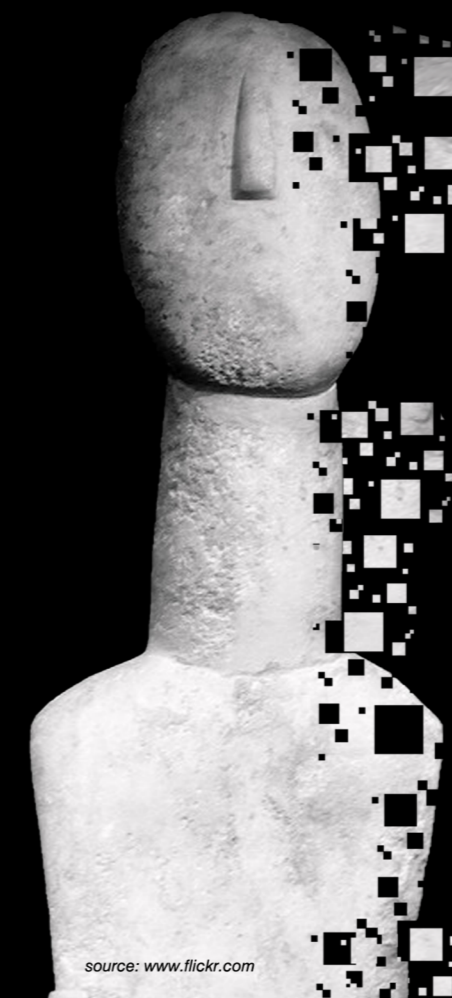
This project has been funded with support from the European Commission with the State Scholarship Foundation as the management body

**22 September 2015**

registration: 09.00 a.m

Venue: Athens Gate Hotel  
10 Syngrou avenue, Athens

International  
Conference on  
Digital  
Challenges  
for Museum  
experts



**Programme**

# P r o g r a m m e

9:00 - 9:30	<b>Registration</b>
<b>Conference Opening</b>	Chair: <b>Dr. Achilles Kameas</b> <i>Associate Professor, Hellenic Open University/DAISSy group, Greece</i>
9:30 - 9:45	<b>Dr. Vasileios Kardasis</b> <i>President of the Hellenic Open University, Greece</i> <b>Dr. Jenny Albani</b> <i>Vice president of the Hellenic Committee of ICOM Directorate of Museums/Hellenic Ministry of Culture, Education and Religious Affairs, Greece</i> <b>Mrs. Lila de Chaves</b> <i>President of Heritage &amp; Museums, Member of the Board of Trustees of European Museum Forum/EMF Council of Europe, Greece</i> <b>Dr. Vasileios Dagdilelis</b> <i>President of National Organization for the Certification of Qualifications and Vocational Guidance, Greece</i>
<b>SESSION 1: Outcomes and impact of the eCult Skills Project</b>	
Chair: <b>Dr. Aspasia Theodosiou</b> <i>Social Anthropologist, Assistant Professor of the Technological Educational Institute of Epirus, Associate Researcher of Hellenic Open University/DAISSy Group</i>	
9:45 - 11:00	<b>Overview of achievements of project eCult Skills</b> <b>Mrs. Ligia Whyte</b> <i>Project Manager, Euproma, Germany</i> <b>Dr. Achilles Kameas</b> <i>Associate Professor, Hellenic Open University/DAISSy group, Greece</i> <b>eCult Role Profiles</b> <b>Ms. Francesca Guerrera</b> <i>Researcher at Ravensbourne: Learning Technologies Research Center (LTRC), EMF, UK</i> <b>eCult project training guidelines: training the museum professionals of the future</b> <b>Mr. Francois Adoue</b> <i>Project Manager, MPS, France</i> <b>Dr. Aspasia Theodosiou</b> <i>Social Anthropologist, Assistant Professor of the Technological Educational Institute of Epirus, Associate Researcher of Hellenic Open University/DAISSy Group</i> <b>eCult Skills: How to become a successful Digital Cultural Asset Manager</b> <b>Ms. Panagiota Polymeropoulou</b> <i>Archaeologist - Museologist, Associate Researcher, Hellenic Open University/DAISSy group, Greece</i>

<b>Museum documentation: New skills for a digital World</b> <b>Dr. Alexandre Matos</b> <i>Head of research and training department, Sistemas do Futuro, Lda, Portugal</i> <b>From Immersion to Physical Computing: designing interactive content and cultural experiences for the 21st century</b> <b>Dr. Dimitris Charitos</b> <i>Assistant Professor Faculty of Communication and Media Studies of the University of Athens, Greece</i>	
<b>Q &amp; A - 15 minutes</b>	
<b>Coffee Break - 15 minutes</b>	
<b>SESSION 2: Museums in the digital era</b>	
Chair: <b>Ms. Panagiota Polymeropoulou</b> <i>Researcher at Hellenic Open University/DAISSy group</i>	
11:30 - 13:15	<b>ICOM and the digital museum community</b> <b>Mrs. Maro Alexaki</b> <i>Archaeologist - Museologist, Hellenic Committee of ICOM, Greece</i> <b>The National Archaeological Museum in the Digital World</b> <b>Dr. Maria Lagogianni</b> <i>Director of the National Archaeological Museum, Greece</i> <b>Dr. Despina Kalessopoulou</b> <i>Archaeologist-Museologist, National Archaeological Museum, Greece</i> <b>Mr. Pandelis Feleris</b> <i>Conservator of antiquities and art works, National Archaeological Museum, Greece</i> <b>"Space mission 101": Noesis' first live interactive astronomy show for kids</b> <b>Mr. Vassilis Matsos</b> <i>Director of Educational Programs and Productions, "Noesis" - Thessaloniki Science Center &amp; Technology Museum, Greece</i> <b>Patras University Science and Technology Museum: Using new media for better communicate and understanding of science and technology</b> <b>Mrs. Penelope Theologi - Gouti</b> <i>Responsible for Exhibitions, Educational Programs and Other Activities of Patras University Museum of Science and Technology, Greece</i> <b>"The seven keys": learning about traditional production processes through an interactive edu-taining game.</b> <b>Ms. Eleftheria Vlachou</b> <i>Archaeologist-Museologist, Head of the Piraeus Bank Group Cultural Foundation (PIOP), Greece</i> <b>Mr. Vassilis Louros</b> <i>Head of the IT services and digital applications Dpt, Piraeus Bank Group Cultural Foundation (PIOP), Greece</i>

<b>Small Museums and challenges of New Technologies</b> <b>Dr. Nota Pantzou</b> <i>Lecturer of Cultural Heritage Management and New Technologies Department, University of Patras, Greece</i> <b>Mrs. Laura - Melpomeni Tapini</b> <i>Managing Director of NGO diadrasis, Greece</i> <b>Creating Value for Cultural Organizations</b> <b>Mrs. Alexandra Nikiforidou</b> <i>Projects Leader at PostScriptum Ltd, Greece</i> <b>Modern technology, end of museums or highway to forgotten knowledge and human values?</b> <b>Dr. Vidrih Perko Verena</b> <i>Assistant Professor University of Ljubljana, Senior Curator of Regional museum Kranj, Slovenia</i>	
<b>Q &amp; A - 30 minutes</b>	
<b>14:00 - 15:00 Lunch Break - LIGHT MEAL</b>	
<b>SESSION 3: Skills, new challenges and trends. Museum professionals and ICT experts respond</b>	
Chair: <b>Dr. Alexandre Matos</b> <i>Head of research and training department, Sistemas do Futuro, Lda, Portugal</i>	
<b>First Group:</b>	<b>Occupational Profiles, new professions and challenges</b>
15:00 - 16:15	<b>Mr. Konstantinos Papaefstathiou</b> <i>Head of the Educational Framework dpt of the National Organisation for the Certification of Qualifications and Vocational Guidance (EOPPEP), Greece</i> <b>Working together with the community: New skills for digital cultural heritage professionals</b> <b>Dr. Maria Economou</b> <i>Joint Curator/ Lecturer in Museum Studies HATII, School of Humanities &amp; Hunterian Museum, University of Glasgow, UK</i> <b>Following Odysseus in a digital journey. An educational portal</b> <b>Dr. Jenny Albani</b> <i>Architect - Art Historian</i> <i>Vice president of the Hellenic Committee of ICOM Directorate of Museums/ Hellenic Ministry of Culture, Education and Religious Affairs, Greece</i> <b>with:</b> <b>Mrs. Tonia Koutsouraki</b> <i>Archaeologist, Directorate of Museums</i> <b>Mrs. Sofia Aidoni</b> <i>Archaeologist, Directorate of Museums</i> <b>Mr. Nikitas Georgiopoulos</b> <i>Archaeologist, Directorate of Museums</i> <b>Mrs. Elena Bazini</b> <i>Archaeologist, Directorate of Museums</i> <b>Social media in/and Museums</b> <b>Dr. Yannis Skarpelos</b> <i>Associate Professor, Head of the Department of</i>