

The **ProInterNet project** aims at taking an in-depth look at a fast growing and fast evolving job category - Internet-related jobs. Its aims are:

- to create strong and lasting links between complementary institutions, i.e. industry, VET and public organisations
- to assess, streamline, labelise, certify and "normalise" the job profiles / job qualifications / educational content definition process for Internet-related jobs
- to create a web-based platform that will serve as a central reference point and collaborative tool relating to Internet-based jobs;
- to make recommendations to all stakeholders with regard to Internet-related jobs.

Why get involved?

A fully functioning labour market is the prerequisite for a fully functioning economy which is the prerequisite of a fully functional, socially coherent and inclusive society. Tell us your needs (as company, worker or training institution), tell us best and worst practice cases – and become part of a cross-stakeholder network that can shape "news skills for new jobs".

How get involved?

Visit **www.e-jobs-observatory.eu** and register as user – it takes only two minutes.



Background information:

The OECD report on IT 2008 reveals that "ICT skills are an important contribution to growth [...] Over 4% of total employment is in ICT specialist occupations, over 20% in intensive ICT-using occupations.[...] Digital content is a key factor behind the rapid growth of OECD broadband subscribers: from 68 Mio in 2003 to 251 Mio in 2008. And the growing number has spurred the creation of new content..."

In May 2010, the "Digital Agenda for Europe" sets figures to the gap of skilled workers: "...The EU economy is hampered by a shortage of ICT practitioner skills: Europe could lack the skills to fill as many as 700,000 IT jobs by 2015".

[Source: eSkills Monitor study. Monitoring eskills supply and demand in Europe, European Commission 2009, see <http://www.eskills-monitor.eu>]

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