



Training of cultural mediators utilizing  
new Social Networking Software

# E-newsletter

October 2012

Issue 2

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„SONETOR—Training for cultural mediators utilizing new Social Networking Software“ is moving on.

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## SONETOR—current activities

The starting phase of the SONETOR project has been concluded. Partners have met and discussed the challenges, topics and goals throughout two international project meetings already. Valuable training materials for Cultural Mediators and the new Social Networking software are to be created soon.

At the moment the national partner organisations are conducting a research interviewing 20 experts and possible stakeholders in their region.

The primary goal of this query is to identify key competences future Cultural Mediators need to possess.

The interview partners selected are mostly active

professionals working in the fields of education, health-care, migration or civil service. The research addresses people of all hierarchy levels.

The questions asked in these interviews aim at finding out what these people think is required by mediating professionals in the following areas: language, cultural background, social habits and integration, legal knowledge, work and employment, education and health-care.

Respondents are called to identify additional problem areas they sense to be important or relevant to the subject. The SONETOR partnership wants to find out what personal characteristics

and strengths experts expect from the group of people to be trained in the field of Cultural Mediation.

Once the results from this study are analysed, it is the task of the partners to sort the outcomes by knowledge, skills, competences to be acquired according to the European Qualification Framework (EQF).

The SONETOR project, as a European cooperation project in the Lifelong Learning programme, is now concluding this crucial research and definition phase and will soon be able to proceed with the development of training materials for Cultural

## The second international partner meeting

In May 2012, the partner organisations from Austria, Ireland, Spain, Poland and Greece met for a second time in Krakow, Poland to discuss the research and further development of SONETOR.

At this meeting a press

conference was held at which the public was informed about the goals and intentions of the project. The Polish spokeswoman of the Polish Ministry of Interior attended the meeting as a special guest. Further dissemination events are presently being hosted by

all partners in their countries. Project posters and flyers are being distributed in all project partner countries and languages.

Within the next few weeks the national research results will be discussed by partners in Limerick, Ireland.



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**Project promoter:**  
Hellenic Open University, Greece  
[www.eap.gr](http://www.eap.gr)

**Project partners:**



BEST Institut für berufsbezogene Weiterbildung und Personaltraining GmbH, Austria: [www.best.at](http://www.best.at)



Computer Technology Institute and Press "Diophantus", Greece: [www.cti.gr](http://www.cti.gr)



MARQUE 21 SL, Spain: [www.marque.es](http://www.marque.es)



Pontifical University of John Paul II, Poland: [www.upjp2.pl](http://www.upjp2.pl)



University of Limerick, Ireland: [www.ul.ie](http://www.ul.ie)

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**SONETOR - On the way of difining key competences**



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## Activities in partner countries

At the present stage of the project, the partners are also forming strategic expert groups, in addition to the field research. The purpose of these these groups is to discuss the project contents, such as the methodology of learning scenarios, in meetings and workshops. The groups are composed by professionals with special expertise in the fields of education, social work, health care, legal advisory, migration, multimedia production or e-learning.

### SONETOR expert workshops in Greece



The Greek project promoter the Hellenic Open University and its compatriot project partner the Computer Technology Insitute and Press „Diophantus“ together formed a core group of ten professionals active in the fields listed in the introduction

above.

The vice mayoralty of „Volunteerism, Gender Equality, NGOs, Immigrants Integration & Citizens Service“ organised three closed workhops in collaboration with the municipal Enterprise for Planning & Development of Patras S.A. in Patras, Greece on October 15, 16 and 17. At these workshops also the representative of the Council of Europe, Mr. Robin Wilson took part.

At the same time the Hellenic Open University also hosted an expert encounter with visitors of the organisations mentioned and from eCoMeT Lab, the Research Cenre for Gender Equality—KETHI Patras Training Center & Family Welfare & Child—KEMOP, the Achaia Adult Education



### SONETOR Discussion rounds in Poland

The Polish partner, the Pontifical University of John Paul II, has recently invited the following people to its strategic expert group: Ms. Karolina Burda (Institute for Research on Civilizations ), Mr. Dawid Sobolak (Social Innovations Laboratory), Jan Strycharz (Krakow University of Economics PhD student), Dominik Skorupa (Project coordinator, Jagiellonian University PhD student) and Ms. Bernadetta Cich (Krakow Public TV).

The agenda for this encounter

contained the following topics:

- \* Role of the Subject Matter Experts in scenario production
- \* Types of story-board worksheets and templates
- \* Checklist of questions to Core Users

- \* General methodology of learning scenarios production
- \* Role of human factor / human story in e-learning
- \* Methods of networking and social media use in the SONETOR project.



**Pictures above:**  
Workshops of Greek expert groups in Patras, Greece on October 15-17, 2012

**Picture to the left:**  
Polish expert group discussing roles, methodologies and contents, in Krakow, Poland on September 30, 2012