



E-newsletter

Training of cultural mediators utilizing new Social Networking Software

January 2013 Issue 3

What you can find in this issue:

- International partner meeting and symposium in Limerick, Ireland
- The platform preprototype was launched
- Several dissemination activities in partner countries

Project status update

The SONETOR project is successfully on its tracks. The process of identifying the key competences for cultural mediators had been concluded and the partnership moved on to the content creation and has already initiated several dissemination

activities to promote the project. The last transnational meeting was organised in Vienna, Jan 10th-11th 2013 to discuss these news.

In this newsletter you will find a brief update on:

* The third project meeting

- and SONETOR symposium in Limerick, Ireland,
- the pre-prototype platform launch and
- project dissemination activities by cooperating partners.

Symposium and partner meeting in Ireland

Learn more about the project and remain updated about events by subscribing to the SONETOR newsletter via

www.sonetor-project.eu

or visit the pre-prototype platform:

www.culturalmediators.eu



The SONETOR partnership discussing and deciding on materials and contents at their meeting in Limerick, Ireland.

The Irish project partner, the University of Limerick, invited all members of the SONETOR project to meet in their hometown in October 2012 in order to discuss the project status and progress. The partners discussed the elaboration of the online education and support tools for cultural mediators.

Immediately following the partner meeting, a symposium was held at the same location. The purpose of the symposium was twofold:

Firstly, the Irish partners at the University of Limerick wanted to explore—within an Irish context—the relationship between the state, cultural approaches and responses to integration. The attention of the audience should be drawn to the importance of cultural differences regarding the integration process.

Secondly, the symposium was designed to explain the SONETOR project to new communities and statutory and non-statutory agencies with a view to engaging them in the project as it develops. The high attendance of new communities as well as the presentations of guest speakers led to a productive dialogue. It is expected that this exchange of ideas will also enrich the project and its outcomes.

Among the attendees were



See above a photograph of the well attended symposium in Limerick, Ireland on October 3rd, 2012

several honourable university professors and experts in the field of social justice, cultural diversity, education, law, leadership and sustainable development from Ireland and further European partner countries.

The symposium closed with a showcase of a number of SONETOR relevant initiatives and projects.



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Project promoter: Hellenic Open University, Greece www.eap.gr

Project partners:



BEST Institut für berufsbezogene Weiterbildung und Personaltraining GmbH, Austria: www.best.at



Computer Technology Institute and Press "Diophantus", Greece: www.cti.gr



Marque 21 SL, Spain: www.marque.es



Pontifical University of John Paul II, Poland: www.upjp2.pl



University of Limerick, University of Limerick, Ireland: www.ul.ie

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Pre-platform launch, symposium and partner activities



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The pre-prototype platform was successfully launched

SONETOR platform preprototype was launched.

In this first version of the platform, cultural mediators now have access to the training content and scenarios (through the tabs "scenario learning" and "e-learning"). At the same time, cultural mediators can use the social networks applications which will allow them to enhance the learning outcomes of their

training through developing relationships, sending friendship requests and exchange messages.

Cultural mediators are able to create their own material, articles and share it with the others authenticated users.

The platform can be reached

www.culturalmediators.eu



The screenshot above shows the SONETOR pre-prototype platform. The welcome page offers the option to selfregister. Once users have registered they can access the main areas: e-learning and the social-network

Partners are informing the public about SONETOR

"Do good and talk about it" seems to be the motto of the SONETOR project partners. In the past months there have been several dissemination activities in order to increase the interest of stakeholders and to reach supporters as well as multipliers.

Find some of these activities listed below:

* Interregional Business Meeting in Patras, Greece

Computer Technology Institute and Press "Diophantus" (CTI)displayed the SONETOR project (together with some of its other projects) at their stand at this meeting and the workshop "Innovation and Entrepreneurship: a dynamic answer to crisis". This event was hosted by the Greek financial newspaper EXPRES. CTI handed out over 100 leaflets and informed the audience about SONETOR. The visitors showed particular interest in the project's social-network platform.

* Business Meeting of **Innovative Entrepreneurs** from Europe, Greece

Professor John Garofalakis gave a detailed presentation about SONETOR at this event addressing over 30 young professionals from Spain, Portugal, France and Italy.

* 9th Meeting of the Immigrant Integration Council, Greece

The Hellenic Open University (HOU) —the project promoter-was invited to participate in this meeting which took place in December 2012. This encounter was also attended by various high ranking officials and NGO representatives from

Greece. The participants shared their ideas on how to improve the immigration integration situation on a local level. HOU explained SONETOR's contribution in this area and aimed at engaging further users.

* Workshop "The contribution of Cultural Mediators and social integration of immigrants", Greece

The Educational Material and **Educational Methodology** Laboratory of the HOU organised this workshop as a part of the project. The aim of this event is the presentation of actions and best practices in the field as well as putting the social-networking platform into practice.



The official government representative of the Polish Office for Foreigners, Ewa Piechota demonstrated her interest in the project. Her assistance at the Polish project meeting immediately caught the national television's attention and broadcast a brief report about SONETOR.